

## Position Description

Nutrition Australia is a national, independent, non-government, not-for-profit nutrition education organisation.



**Vision:** Healthy & sustainable eating for all Australians

**Mission:** Improve the food system to create healthier communities

<b>JOB TITLE:</b>	Board Member – Nutrition Specialist	<b>STATUS:</b>	Two year paid position
<b>LOCATION:</b>	Melbourne	<b>HOURS:</b>	1 x 2 hour meeting per month 1 - 2 hours per week
<b>REPORTING TO:</b>	Chair Nutrition Australia Vic Division	<b>UNIT &amp; DIVISION:</b>	Victorian Division

### DIRECT REPORTS:

- The Chief Executive Officer (CEO) NA Vic Division

### ORGANISATIONAL CONTEXT:

Nutrition Australia is Australia's leading nutrition non-profit organisation, providing information, education and business-to-business (B2B) consultation and advisory services to help Australians achieve optimal health through good nutrition.

Established as a not-for-profit organisation more than 40 years ago, we improve the health of all Australians through public health nutrition, health promotion and large-scale education initiatives. Nutrition Australia delivers specialised nutrition advisory and support services with partners and clients ranging from large corporate multinationals and government departments to the food industry, hospitals, universities, schools and early childhood education care services.

Nutrition Australia (NA) operates through a national board with divisions in all states and territories. The national board is responsible for ensuring organisational sustainability and brand management. The state and territory divisions respond to national and local needs and opportunities for nutrition education, public health nutrition and health promotion programs, products and services.

NAVIC also coordinates operations in WA, SA and TAS.

### KEY PURPOSE:

Now in its fifth decade of existence, NAVic successfully continues to 'inspire healthy eating' and is seeking counsel from an experienced Strategic Marketing Specialist to provide feedback/guidance on alternate non-government revenue streams and associated marketing activities to ensure long-term viability and sustainability.

Essentially, the primary purpose of this position is to provide the CEO with strategic guidance to enable successful implementation of the strategic plan.

### KEY RESPONSIBILITIES:

The Board Member is responsible for supporting the CEO in all or part of these areas:

- Adherence to the NA Vic Strategic Plan 2021-2024 and annual review
- Review of Annual Project Plans and provision of advice for improvement
- Review of strategic submissions to various industry bodies and prospect proposals for funding

sources on an as needs basis

- Act as 'sounding-board' for discussion with CEO about strategies employed for sustainability i.e. independent from government funding and independent advice as relevant to industry experience

**GENERAL RESPONSIBILITIES:**

- Attendance at monthly board meetings.
- Attendance at annual general meeting;
- Quarterly one to one meetings with the CEO
- Introduce the CEO to potential partners which may provide collaborative / pro bono or contra benefits
- Assess and make comment as required on organizational risks and mitigation strategies

**COMPETENCIES REQUIRED:**

- Experience across areas relevant to Nutrition Australia's work in community and public health nutrition including:
  - nutrition promotion, advocacy, community nutrition, corporate nutrition or in sectors relevant to their work including early years, aged care, food security, government policy
- Understanding of Victorian nutrition landscape and the broader Australia nutrition policy and advocacy agenda
- Strategic planning and budgetary acumen

**Desirable:**

- Member of or willing to join the Australian Institute of company directors (AICD)
- Strong understanding and appreciation for messaging & branding consistency
- Commercial and risk management skills

**QUALIFICATIONS & EXPERTISE:**

- Qualifications in nutrition, public health nutrition and/or dietetics with eligibility for Accredited Practising Dietetic status with Dietitians Australia or Registered Nutritionist status with Nutrition Society of Australia.
- Minimum of 10 years professional experience in nutrition roles

**Contact:**

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